PRIVACY POLICY — ЛЁЖА / lyozha

Version 1.1 · Effective 06.11.2026

IMPORTANT: The authoritative legal documents for this Service are the Russian-language Privacy Policy and the Russian-language offer agreement (оферта). This English Privacy Policy is provided for convenience; in the event of any conflict, the Russian version prevails. The Service is operated from the Russian Federation under Russian personal-data law; where this Policy grants you rights broader than Russian law requires, we honor them, and where Russian law grants you rights not described here, you retain them in full.

1. WHO WE ARE

Yeremin Artem Alekseevich, a self-employed individual (sole operator) running ли-жё, INN 591707429929, Moscow, boss@лижё.рф. We are the data controller for this Service.

2. DATA WE COLLECT

— Account: email address, name (optional).

— Usage: your task queries (to the extent not redacted on your device, see Section 3), run results, extracted page fragments, the conversation history of your runs (including the masked page screenshots attached to them), and technical telemetry (tokens used, run duration, tabs opened).

— Documents you upload (e.g., bank statements): parsed on servers located in the Russian Federation; the original file is deleted after parsing, and its content passes through automated redaction before it is transmitted to our AI model provider. Redaction is automated and best-effort — please remove any personal information you do not want processed before uploading.

— Page content opened by the Service: before any page content leaves your device, executable code and styles are stripped and your Secret Vault values are replaced; the reduced content is transmitted to our servers solely to extract the data your task needs and is deleted immediately after extraction. Because pages open in your session, content may include data visible to you (including where you are logged in to a third-party site); automated measures strip typical personal identifiers (card numbers, account numbers, government IDs) from extracted fragments (see Section 5), and financial/document identifiers found in query text are additionally stripped server-side before transmission to the AI model provider.

— Page screenshots: when a task is carried out with page screenshots enabled, the extension captures the page as an image; before the image leaves your device, your Secret Vault values — including digit variants that match regardless of formatting (a stored phone number matches its formatted display on the page) — are irreversibly redacted from the image at the pixel level, and the redaction geometry is verified against the live page at capture time; if the redaction cannot be guaranteed, the screenshot is not sent at all. These masked screenshots are sent to our AI model provider and are persisted on our servers as part of your run records.

— Preference notes: if you use the voluntary preference learning for the basket/food scenarios, the AI opens the stores you list in your own browser session and reads the order/purchase history your signed-in session already shows (it never logs in and never enters credentials; stores that require sign-in are skipped). The stable patterns it extracts (usual brands, quantities, dietary needs, budget ranges, substitutions) are saved as notes tied to your account, together with notes you describe manually. You can browse, edit and delete these notes at any time in the Service's interface; deleting a note stops it from being applied to runs. Preference learning never deducts runs from your balance.

— Feedback: ratings and comments you leave on run results.

— Technical: IP address, server logs, cookies and browser local storage.

— Payments: handled by our payment operator (OOO «Robokassa»); we receive only the minimum needed for accounting.

3. THE SECRET VAULT: ON-DEVICE REDACTION

Entries in your local Secret Vault (phone numbers, addresses, other personal values) are stored ONLY in your browser's local storage on your device. They are never transmitted to our servers, never processed by us, and never shared with anyone. The vault also actively protects you: fragments in your queries and text files that match your stored values are automatically replaced with markers in your browser BEFORE anything is sent to us, and in page screenshots your stored values (in any formatting) are pixel-redacted on your device before the image is sent. You can delete stored values at any time through the Service's interface or by clearing site data in your browser (note: clearing storage deletes your Secret Vault entries).

4. HOW WE USE DATA

To provide the Service (including the voluntary, editable preference learning for basket/food runs), process payments and refunds, receive your feedback, provide support,

protect security, and improve the Service using aggregated statistics. We do not sell personal information, and we do not share it with advertising brokers.

5. SHARING

We share data only with processors necessary to operate: our hosting provider (ООО «РЕГ.РУ», Russian Federation), payment operator (ООО «Robokassa», Russian Federation — data needed to process payment are handled on the operator's side), AI model provider (DeepSeek, PRC — content transmitted to the model provider is subject to automated redaction before transmission; the provider receives only the fragments and masked page screenshots required to complete your task), search provider (Yandex, Russian Federation — automatically formulated search queries, after automated redaction of query text), and analytics provider (Yandex, Russian Federation — only upon user consent). Because of on-device and server-side redaction, most content sent to our AI model provider contains no personal information; where residual personal data is transferred, such transfers are subject to this Policy, to Russian personal-data law (including applicable cross-border transfer requirements), and to data-processing terms with our providers.

6. INTERNATIONAL TRANSFERS

The Service is operated from the Russian Federation; your data may be processed there. The AI model provider is located in the People's Republic of China; personal data (to the extent not removed by the redaction described above, including any residual personal data visible in masked screenshots) may be transferred there under the cross-border transfer requirements of Russian law. The search provider and web analytics are hosted in the Russian Federation.

7. RETENTION

We keep your data while your account is active and for 12 months thereafter, except uploaded documents and opened-page content, which are deleted immediately after extraction (originals are never stored), and records we must keep by law. Task queries, extracted fragments, the conversation history of your runs and the masked screenshots attached to it are retained as part of your run records for the same period as your account plus 12 months. Preference notes are retained until you delete them in the Service's interface or until your account is deleted.

8. SECURITY

TLS encryption in transit, access controls, and a layered, local-first architecture: pages are processed on your device, automated redaction is applied in layers (on your device,

then on our servers — including pixel-level redaction of your vault values in every screenshot, verified at capture time), and only minimal fragments travel to our servers.

9. CHILDREN

The Service is not directed to children under 13. We do not knowingly collect their personal information; if we learn that we have, we delete it. Please notify us at admin@лижё.рф (COPPA).

10. YOUR RIGHTS

Wherever you live, we honor, upon request to admin@лижё.рф: access, correction, and deletion of your personal data; export of data you provided; and opt-out of marketing. Preference notes can additionally be edited or deleted at any time directly in the Service's notes browser, with immediate effect. California residents: we do not sell or share personal information as defined by the CCPA/CPRA; you may exercise the rights above at any time. Nevada residents: you may opt out of sales, which we do not conduct. Russian residents additionally hold the rights described in the Russian-language Privacy Policy, including complaints to Roskomnadzor.

11. COOKIES AND LOCAL STORAGE

We use essential storage (session, run history, settings, the Secret Vault) and analytics cookies only with your consent, obtained through the consent banner; consent may be withdrawn at any time via "Cookie settings" in the Contacts section. Analytics are served by Yandex Metrika (Russian Federation) and load only after consent.

12. CHANGES

We may update this Policy; the current version is always at https://lyozha.com/legal/privacy_en.pdf with its effective date.

13. CONTACT

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